

Explanation of our Information Badge

The Intelligent QR Code System

www.query-point.com

info@query-point.com



Query-Point is a registered trademark
of Query-Point LLC
Visit www.query-point.com
email: support@query-point.com

We break down the Information Badge into it's components and the viewer may follow along and duplicate the results using their own smartphone.

www.Query-Point.com

Keyword for app users:

Home Enhancements

Central QR:



What's Nearby:

Location
Based QR
Refresh,
Re-Use;
Not Re-Scan



Learn More:



We have four badges.
This is the “Brand”
Badge. It is used on
everything from fixed
location businesses to
buses, yard signs,
vehicles etc.

www.Query-Point.com

Keyword for app users:

Home Enhancements

Central QR:



What's Nearby:

Learn More:

Location
Based QR
Refresh,
Re-Use;
Not Re-Scan



“Brands” holders may select their range of service with fixed location (storefront, church, school, professional office, etc.) having a range of a one-half mile radius, all the way to area wide coverage of a 75 mile radius.

www.Query-Point.com

Keyword for app users:

DeSoto Zoom Realty

Central QR:



"What's Nearby?":

Learn More:

Location Based
Property QR.
Refresh &
Re-Use;
Not Re-Scan



We have separate badges for Real Estate, Government Services, and Historical Markers.

They operate in the same way but because the focus is on an exact location, the range of operation is only 1200 feet.

www.Query-Point.com

Keyword for app users:

Home Enhancements

Central QR:



What's Nearby:

Learn More:

Location
Based QR
Refresh,
Re-Use;
Not Re-Scan



We are using this badge as our demonstration. This (mock) account has a 30 mile radius which is a 60 mile diameter umbrella beneath which both the app and our “What’s Nearby?” widget will operate.



Here we break down the components:

The Keyword for the app.

The Direct QR

The Learn More QR

The "What's Nearby?",
Location based QR



Learn More:



Learn More
takes you [HERE](#)
Scan the QR
and you will
find info links,
video, etc,
including access
to each of the
four location
'Widgets'.

What's Nearby:

Location
Based QR
Refresh,
Re-Use;
Not Re-Scan



If you scan the Location QR (or Click [Here](#)) you now have the 'Widget' on your smart phone. It will ask you for permission to look around,


[Learn about the system](#)
[Get the App](#)


Bookmark this Brand 'Widget'
for use anytime.



Better yet,
Get the app:

www.Query-Point.com

Show entries

Search:

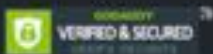
| Name | Description | Link |
|----------------------------------|--|----------------------|
| Chase: A firm you can believe in | Chase: A firm you can believe in. At Chase we... | Info |
| Covenant: | On March 27, 2022 the | Info |

© 2024 - Copyright -
Query-Point® |

All Rights
Reserved |

[Terms of
Use |](#)

[Privacy
Policy](#)



And, when granted, opens a searchable directory of every brand that you, the viewer, is within range of.

This is a simple webpage that may be bookmarked and used as often as needed. Results will change based upon your, the viewers, location.



The Central QR (in this case a Direct QR) takes viewers directly to your information. This works anywhere. Scan or Click [Here](#)

www.Query-Point.com

Keyword for app users:

Home Enhancements

The app responds to the “keyword” seen here. Typically it is the same as the name of the brand being promoted.

www.Query-Point.com

Keyword for app users:

Home Enhancements

The app is available for both iOS and Android. It is free to download.

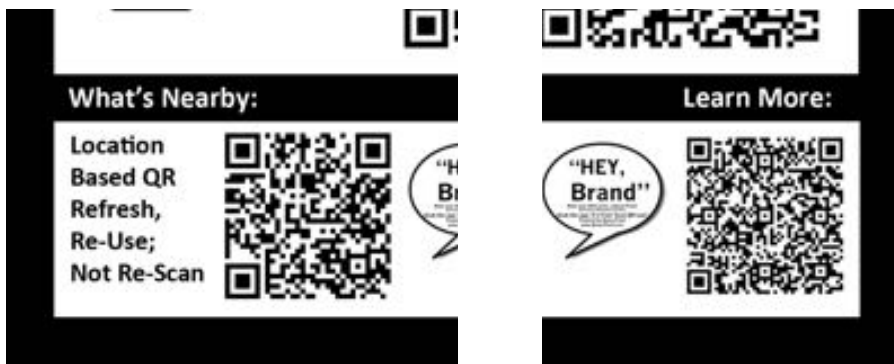
It offers the most precise response to a request for information other than walking up and scanning a Direct QR.



Home Enhancements is not any ordinary home improvement company. We do the kinds of things that enhance the beauty and value of your home. We are about energy efficiency, offering vinyl replacement windows that include double strength, low emissivity glass, with Argon and a foam enhanced



No matter how a viewer comes to the brand's site, they will have access to the full information provided by the brand holder.



Together, these components make up our Intelligent QR Code system. It can be a cost effective method of enhancing awareness your brand and improving access to your brand.

www.Query-Point.com

Keyword for app users:

Home Enhancements

Central QR:



What's Nearby:

Location
Based QR
Refresh,
Re-Use;
Not Re-Scan



Learn More:



**This site is set on a 30
mile radius service.
\$60 per month.**

Query-Point.com

Questions or Assistance? Please reach out:

info@query-point.com



Query-Point is a registered trademark
of Query-Point LLC
Visit www.query-point.com
email: support@query-point.com