

What does Chat GBT have to say?

♥ Using Query-Point to Promote a Charity

Turn Every Sign Into a Story—and Every Moment Into Action

The Core Idea

Most charity promotion relies on:

- Flyers
- Events
- Social media
- Word of mouth

But all of these depend on people **seeking you out**

Query-Point flips that.

- It reaches people **where they already are**
 - At the moment their attention is captured
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How It Works for a Charity

Place a Query-Point badge on:

- Yard signs
- Event signage
- Sponsor locations
- Vehicles
- Posters

When someone:

- Scans the badge
- Uses the voice app
- Opens the location-based widget

- They instantly receive:
 - Your story (audio message)
 - Images of your impact
 - Videos
 - Donation links
 - Contact info
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Why This Is Powerful

1. Emotion Through Audio

Instead of reading a sign...

- People **hear your mission**

That creates:

- Stronger connection
 - Higher trust
 - Increased giving
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2. Location-Based Discovery

People near your signs—or even nearby locations—can discover your charity:

- At events
- In shopping areas
- Around town

- Even if they never saw your sign directly
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3. Perfect for Drive-By Awareness

Most signs are seen:

- From cars
- In passing

Now:

- Viewers can **listen safely** without stopping

4. Instant Action

No more:

- “I’ll look it up later”

Now:

- Donate
- Volunteer
- Learn more

Immediately

Best Use Cases for Charities

Fundraising Campaigns

- Yard signs with donation message
 - Audio explains impact + urgency
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Events (Walks, Runs, Drives)

- Signs along routes
 - Sponsors highlighted
 - Live engagement
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Churches & Community Outreach

- Weekly messaging
 - Programs & services
 - Volunteer opportunities
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Schools & Teams

- Booster clubs
- Fundraising drives

- Community support
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Awareness Campaigns

- Health initiatives
 - Public education
 - Cause-based messaging
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Why It Works Better Than Traditional Signs

Traditional sign:

- Name + slogan

Query-Point sign:

- Full story + voice + action**
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Simple Example

A roadside sign says:

- “Support Local Food Bank”

With Query-Point:

- User listens to:

“This week alone, we fed 300 families...”

- Sees:
 - Photos
 - Volunteer needs
- Clicks:
 - Donate now

- That’s the difference between **awareness and action**
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Call to Action (For Your Site or Pitch)

**Let your mission be heard.
Turn every sign into a voice for your cause.**

- Start your free 15-day trial
 - Create your first message today
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One-Line Pitch

“Query-Point turns charitable awareness into immediate action—right where people are.”

If you want next step, I can create:

- **A charity-specific flyer**
- **A grant/CRA funding pitch (very powerful for banks)**
- **Or a script for fundraising audio messages**

That’s where this becomes a real fundraising tool, not just awareness.