

Why Buyers Should Use Query-Point

Don't Limit Your Search to a List

Most buyers start their search the same way:

- Set price range
- Choose bedrooms and bathrooms
- Pick school districts
- Decide on features like a pool or yard

And that works...

But it also **boxes you in**

What Happens in Real Life

You get in the car and start driving neighborhoods.

Then it happens—

You see a home that:

- Just *feels right*
- Has character you didn't search for
- Makes you think:

"I could see us living here..."

But normally:

You don't have the details

You move on

The opportunity is lost

That's Where Query-Point Changes Everything

With Query-Point:

When you see a home, you can instantly:

- **Listen to property details**
- **View photos and information**
- **Learn about the listing agent**

All from your phone

No appointment needed

How It Works

As you move through a neighborhood:

- Open the location-based page
- See what's available nearby
- Tap or listen to listings instantly

Even homes you didn't plan to see

The Real Advantage

Query-Point lets you:

- Discover homes outside your original search
 - Explore neighborhoods more naturally
 - Act on curiosity in real time
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Bottom Line

Don't pigeonhole your home search.

The perfect home isn't always on your list—sometimes it's the one you *notice*.

Simple Takeaway

“If you see it, you can learn about it—instantly.”